

Warsaw, October 2023

Sierra Balmain awarded Property Management Company of the Year

The title of Property Management Company of the Year, in the prestigious industry competition CEE Investment Awards, organized by the Europa Property portal, was awarded to Sierra Balmain. This is the culmination of the company's achievements this year, as well as confirmation of its strong position in the commercial real estate market, especially in its 20th-anniversary year. Additionally, the company also received an award in the personal category. The title of Rising Star under 35 was awarded to Marcin Popowski, Investment Manager at Sierra Balmain.

The CEE Investment Awards ceremony is considered one of the most important events in the Central and Eastern European real estate industry. During the 13th edition of the CEE Investment Awards & CEO Networking Forum, the best companies were honored for their exceptional achievements in the commercial real estate market.

Sierra Balmain received the Property Management Company of the Year award. This marks the third consecutive Company of the Year title for this company. Sierra Balmain has also won this year's and last year's award in the Property Management Company category in the CEE Retail Awards competition, also organized by Europaproperty.com.

Celebrating its 20th anniversary this year, the company is currently one of the largest independent advisory firms in the Central and Eastern European real estate market. Among this year's achievements by Sierra Balmain, it's worth mentioning securing mandates for the partial management of Forum Gdańsk, one of the most modern shopping malls in Poland, the partial commercialization of Blue City in Warsaw, and the commercialization of service premises in residential complexes owned by NREP in Warsaw. Furthermore, Sierra Balmain prepared the sale of Europa Centralna, one of the largest entertainment and retail projects in Poland, and introduced an innovative service called Common Fee Audit.

"This year, as we celebrate our 20th anniversary, is a very special time for us. Another award in such an important category is a sign of recognition from the industry, but also a summary of our work and confirmation of our current position. We are steadily marking our presence in the industry through new transactions, additional projects in our portfolio, initiatives, and the introduction of new property management services," said Aleksandra Mazzini, Chief Operating Officer of Sierra Balmain.

The CEE Investment Awards competition brought further success for Sierra Balmain in another category. Marcin Popowski, Investment Manager at Sierra Balmain, received the Rising Star Under 35 Award for his dynamic career and achievements. Furthermore, James Turner, Managing Director of Sierra Balmain and one of the company's founders, was nominated in the Professional of the Year category.

"We have ambitions and aim higher thanks to our fantastic teams. They are the driving force behind our actions. We are proud of them and are pleased that people from Sierra Balmain were also recognized in the competition," adds Aleksandra Mazzini.

The 13th edition of the CEE Investment Awards & CEO Networking Forum gala took place on Thursday, October 26, at the InterContinental Hotel in Warsaw.

Sierra Balmain operates in the CEE region, and has been present in Poland for 20 years. Company provides real estate services in polish 17 cities on 23 assets with a combined value of €1.3bn and 1,370 tenants.

Steeped in experience with shopping and entertainment centres, Sierra Balmain has significant experience managing arguably the most complex and challenging real estate assets classes to operate. The strong human aspect to these buildings provides the

perfect background when looking at the need for the convergence of retail, entertainment, workspace, lifestyle, culture and by extension, logistics in the present real estate environment.

Sierra Balmain successfully provided service to, and executed transactions with, dozens of Europe's largest and most well-known investors.