

Gliwice, October 18, 2021

## **Europa Centralna to be the first shopping center in Poland to launch payment with a travel voucher**

**In order to meet the expectations of visitors, Europa Centralna has introduced an online system for buying a comprehensive entertainment and food offer, which you can pay with a travel voucher for. It is an initiative that helps families to access a wide range of attractions, as well as a form of support for sectors mostly affected by the effects of the pandemic.**

Europa Centralna in Gliwice – with huge exhibition spaces, permanent entertainment attractions and temporary exhibitions – is becoming one of the largest active leisure centers in the region. The presence of original concepts, unavailable anywhere else – such as the largest railway model in Poland, sole trampoline park in Gliwice, LEGO or exotic spiders exhibitions – is a magnet that attracts thousands of visitors from all over the Silesian Agglomeration to Europa Centralna. Another premiere openings, incl. Funzeum – a museum combining illusion and art or Silesia Exotic aquarium and terrarium exhibition, are planned for this autumn. Now parents can pay for all these attractions and the gastronomic offer available in Europa Centralna with a travel voucher.

*“The booking platform we have prepared is intuitive and easy to use, while the voucher redemption procedure is very simple and does not require many steps. I hope parents will like this way of organizing their visit to Europa Centralna and they will be happy to stop by with their children. All attractions available in the prepared packages are open 7 days a week, also on non-trade Sundays,”* says Jakub Paczyński, President of the Board of Kolejkowo.

To redeem a voucher in Europa Centralna, you need to obtain a payment code on the ZUS platform first, then go to [www.kolejkowo.pl/bon-turystyczny-europa-centralna](http://www.kolejkowo.pl/bon-turystyczny-europa-centralna) and book your visit.

*“We are aware how important is to support our tenants in minimizing their financial losses due to the pandemic. I hope that our initiative, prepared with such great commitment, to enable the travel vouchers implementation in Europa Centralna will significantly impact on the footfall and turnover of our entertainment and food venues,”* says Katarzyna Lenartowicz, Director of Europa Centralna in Gliwice.

Parents are totally free in choosing the offer and have several packages with attractions along with a gastronomic voucher to choose. A representative of Europa Centralna will complete the formalities during a telephone conversation. Entrance tickets will be sent by e-mail and valid

for 10 days from order fulfillment. The travel voucher can be used until the end of September 2022.